

## Project Edward - European Day Without A Road Death

## This Thursday 21 September 2017 the second "European Day Without A Road Death" campaign will take place.

The aim of Project EDWARD is that no-one should die on Europe's roads that day, and that increased safety and sustained reductions in deaths or serious injuries would result in the future. It is an initiative organised by TISPOL, the Traffic Police Network of Europe.

PIAB believes it is a very important and worthwhile initiative.

On average 70 people are killed every day on Europe's roads.

We all have the power to improve road safety collectively and individually.

There is a pledge on the <a href="https://projectedward.eu/">https://projectedward.eu/</a> website, and we would ask all users of our website to consider signing up.